

Global perspectives, essential insights

GLOBAL
COUNSEL
CONGRESS
2011



Grand Hyatt, New York, June 16 2011

Global Counsel Congress 2011

Building on the success of the International Law Office (ILO) Global Counsel Awards, ILO is delighted to host the Global Counsel Congress on the same day as the 2011 gala dinner.

Developed in conjunction with a prestigious advisory board of senior international counsel, the Congress will focus on the sharing of expertise and experience across borders, and gives attendees the opportunity to exchange knowledge and insight with high-profile speakers, including general counsel at multinationals and regulators.



www.globalcounselcongress.com

Sample list of attendee titles

Associate General Counsel
Country Legal Counsel
Deputy General Counsel
Director, Commercial Legal Services
Director, IP Litigation, Corporate Counsel
Director, Legal & Company Secretary
EVP, General Counsel, and Secretary
General Counsel
Chief Compliance Officer
Global Head, Employment Law Practice
Global HR Attorney
Group Legal Counsel
Head of legal
Managing European Legal Counsel
Senior Commercial Counsel
Senior Deputy General Counsel
SVP & Chief Legal Officer
VP & Chief Counsel

Sample list of attending companies

ABB
Accenture
Aibel
AP Møller - Mærsk
Assicurazioni Generali
Braskem
Broadcom
BT
Caterpillar
Cayman National Corporation
Deutsche Lufthansa
Fibria Celulose
Flagstone Reinsurance Holdings
GE Commercial Aviation Services
GTECH Holdings
Inditex
Intel
JBS
José de Mello SGPS
Kellogg
Kraft
Panasonic
QBE Insurance
StarHub
Thales
The Royal Bank of Scotland Group
Towers Watson
Vittera
Vodafone

Attendees confirmed from

Australia
Bermuda
Brazil
Canada
Cayman Islands
England
Germany
Guernsey
Italy
Japan
Norway
Romania
Russia
Singapore
South Korea
Spain
Sri Lanka
USA

Advisory board

- Thomas Newton Bolling**
Managing Attorney, Regulatory Affairs, Continental Airlines, USA
- Antonino Cusimano**
General Counsel
Telecom Italia, Italy
- Daniel Desjardins**
Group General Counsel, Bombardier, Canada
- Gary DeWaal**
General Counsel, Newedge, USA
- Pascal Duclos**
Group General Counsel, Dufry, Switzerland
- Dominique Golsong**
Goodyear Dunlop Tires, Director & Chief Legal Officer, Europe, Eastern Europe, Middle East & Africa, Belgium
- James W Grudus**
General Attorney, AT&T, USA
- Robert Gulla**
General Counsel, LUKOIL International, Austria
- Peter Horton**
Group General Counsel & Company Secretary, Woolworths, Australia
- Will Irving**
Group General Counsel, Telstra, Australia
- Julianne Long**
General Counsel, Thomson Reuters, Japan
- Prasanna Mysore**
Former General Counsel, Aditya Birla Group, Independent Consultant, India
- Edith Shih**
Group General Counsel, Hutchison Whampoa, Hong Kong
- Kenneth Tung**
Legal Director, Pepsico China Ltd, PRC

Featured speakers

Dr Stephan Bühler
Chief Counsel M&A/Corporate
Siemens, Germany



Antonino Cusimano
General Counsel
Telecom Italia, Italy



Will Irving
Group General Counsel
Telstra, Australia



Vivian Robinson QC
General Counsel
Serious Fraud Office, UK



ILO supporting associations



CORPORATE COUNSEL GROUP PARTNER RATE \$495 – SAVE \$300

8:00am - 8:45am

Registration and coffee

8:45am - 10:00am

New models for the provision of legal services in the hunt for value

The legal market is going through an exciting phase of evolution or even revolution. A number of factors are coalescing to bring this about. Disruptors including publishers, LPOs, technology providers and virtual law firms are driving much of the change. The focus on value and value-based billing from general counsel, the return of law firm mega-mergers and legislative change particularly in the UK to allow outside investment in law firms will only speed this up.

10:00am - 11:15am

Conducting cross-border internal investigations

With the almost unprecedented pace of regulatory reform worldwide, multinationals are under increasing pressure to mount robust internal investigations very quickly. How do general counsel put together multi-disciplinary teams to respond at short notice? How quickly should they self-report? New laws with whistleblowing provisions and extra-territorial effect like Dodd-Frank and the UK Bribery Act make self-reporting and ongoing cooperation with regulators of paramount importance. Regulators are also cooperating with each other much more.

11:15am - 11:45am

Coffee

11:45am - 1:00pm

Managing legal risk across a multinational's global presence

From straightforward good corporate housekeeping to legal audits to conducting appropriate due diligence on counterparties, international businesses face innumerable challenges and risks.

1:00pm - 2:15pm

Lunch

Sponsored by Lex Mundi

2:15pm - 3:15pm

Concurrent breakout groups

Attend one of the following sessions

- **M&A in India and China.**
A session examining the challenges and potential pitfalls when doing deals in these two enormously important markets for global businesses.
- **Knowledge management at the international legal department.**
What can counsel do to stay on top of everything from emerging legal issues to standard documents?
- **Career progression, succession planning and exposure & training opportunities.**
Hiring, retaining and motivating staff is a real challenge at legal teams large and small. Managing your own career progression in a legal team with, in all likelihood, a flat structure is equally difficult.

3:15pm - 3:45pm

Coffee

3:45pm - 4:45pm

Concurrent breakout groups

Attend one of the following sessions

- **Running an effective anti-corruption programme.**
A series of high profile prosecutions along with the UK Bribery Act, with its potential extra-territorial effect, has driven companies to review their anti-corruption programmes. What can counsel do to minimise risk across borders?
- **Measuring the legal team's performance – applying metrics.**
Following marketing or finance into a Board presentation needn't make the legal team look weak and only able to provide anecdotal evidence of its value. Metrics can be applied to law and presented clearly. Some departments have even shown themselves to be profit centres.

Awards



Cipriani, New York, June 16 2011

With the Global Counsel Congress held on the same day as the Global Counsel Awards ceremony, a large portion of delegates will be made up of shortlisted award nominees. As a result, the Congress offers a unique networking opportunity with the elite of the international in-house community.

Since 2007 more than 800 senior corporate counsel from over 200 companies worldwide have attended.

“““

I would like to pass on my personal thanks for the wonderful event. I especially enjoyed the opportunity to discuss numerous and interesting topics with the other guests at my table from such organisations as Coke and the Association of Corporate Counsel.

Gerard Rohl, Group Legal Manager, Woolworths Limited, Australia

Registration Form

Please complete and return to: Judy Lane Consulting (JLC),
PO Box 5098, Broadstone BH18 9WG, UK
Tel: +44 (0)1202 699 488, fax: +44 (0)870 429 2125, email: office@judylaneconsulting.com

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Please use one form per registrant

Or register online at www.globalcounselcongress.com

PERSONAL DETAILS

Title: First Name: Family Name:

Firm/Organisation:

Position:

Address:

City: County/State/Province:

Postcode: Country: Telephone:

Email:
(please print clearly as registration acknowledgment will be sent to email address)

Special Dietary Requirements:

REGISTRATION FEE

Corporate Counsel Group Partner Rate: US\$495

Regular Rate: US\$795

Global Counsel Awards Dinner 16 June (Dress: black tie)

US\$195 per ticket (please tick box if required. Only 1 ticket per delegate)

TOTAL PAYMENT DUE: US\$

CONGRESS PAYMENT DETAILS

BANK TRANSFER – Please include delegate name and “GCC 2011” on the transfer instructions
Please pay all transfer charges.

Bank: NatWest
Branch: London Bridge Branch (PO Box 35, 10 Southwark Street, London SE1 1TT)
Account Name: Globe Business Publishing Ltd
IBAN: GB46 NWBK 6073 0168 5160 02
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CARD – Pay by credit card online at www.globalcounselcongress.com

CHEQUE – I enclose a US\$ cheque, drawn on a US\$ account, made payable to Globe Business Publishing Ltd.

By completing this form I agree to the registration cancellation terms and conditions (please tick box)

HOTEL ACCOMMODATION

Grand Hyatt, New York, 109 East 42nd Street at Grand Central, New York NY 10017

A limited number of bedrooms has been reserved for GCC delegates at the Grand Hyatt Hotel for the nights of 15 and 16 June at the discounted rate of US\$409. The rate is exclusive of breakfast and state and local taxes (currently 14.75% and US\$3.50 per night occupancy tax, subject to change without notice). To make a reservation, please complete the information below.

Arrival date: Departure date:
(check-in time 1600 hrs) (check-out time 1100 hrs)

Special requests:
(we will do our best to accommodate requests but cannot make any guarantees)

Type of card: Expiry date: Security code:

Name on card:

Card number:

Signature: Date:

CANCELLATION/AMENDMENT TERMS AND CONDITIONS

All cancellations/amendments should be made in writing to office@judylaneconsulting.com. Our policy is to respond by email confirming receipt of your cancellation/amendment and if this is not received within 24 hours, please telephone +44 (0)1202 699488. All cancelled room nights are chargeable (plus tax) if cancelled within seven days of arrival. This also applies to no-shows. Reservations cannot be made without credit card details (Visa/Mastercard/Amex are accepted). A charge equal to your full stay plus tax will be made to the card by the Grand Hyatt Hotel seven days prior to your arrival date.

BY COMPLETING THE ACCOMMODATION SECTION OF THIS FORM, I AGREE TO THE FOLLOWING:

- I understand that the credit card number I have provided above will be debited by the Grand Hyatt Hotel for the full stay plus tax seven days prior to my arrival. Furthermore, I agree that should I cancel/amend my reservation within seven days of my arrival, the nights cancelled will not be refunded. This also applies if I do not show up for my reservation
- I agree to my credit card details being securely stored by Judy Lane Consulting and passed on to the Grand Hyatt Hotel to guarantee this reservation.

Signature: Date:

Data Protection

The information you provide will be used by Globe Business Publishing Ltd and its associated companies, and by Judy Lane Consulting. Additionally, your details will be passed to a limited number of Global Counsel Congress sponsors. If you do not wish to be contacted by selected sponsors please contact the congress organizers.

Cancellation of registration

The organisers reserve the right to amend or cancel the event where deemed necessary. In the event of cancellation of the conference, a full refund of any registration fee paid will be made but the Organisers will accept no further liability.

- Delegates cancelling before 20 May 2011 will receive a refund less 50% of fee paid. No refunds will be issued after this date. Substitutions may be made in writing at no charge.